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Transportation Summit

04



Dear Friend:

I want to take this opportunity to extend an invitation to you to join us at *Transportation Summit 2004 – Connecting Michigan*, on December 15, in East Lansing, Michigan. This one-day session at Michigan State University's Kellogg Hotel and Conference Center will build on the foundation established at last year's Transportation Summit and focus on how best to meet the future transportation needs of Michigan's communities and businesses.

I firmly believe that an integrated transportation system will help grow Michigan's economy and improve the quality of life for all our residents. Your contributions to advancing our transportation strategy will help us realize a plan for the future and continue our efforts to shape a system that safely and efficiently connects and serves all of us as Michigan moves forward in the 21st century.

Sincerely,

Governor Jennifer M. Granholm



Connecting Michigan

"Michigan will lead the 21st century transportation revolution as it led innovation in the 20th century. We will move people and goods with a safe, integrated and efficient transportation system that embraces all modes, is equitably and adequately funded, and socially and environmentally responsible. Michigan's transportation community will work together to ensure that resources are in place to deliver the system."

More than 500 participants created this collective vision for a 21st century transportation system last December at Michigan's first-ever Transportation Summit. Since then, more than 180 volunteers from the transportation community have worked on nine action teams to match that vision to the specific issues that were the focus of the 2003 Summit.

Much has been learned by the action teams and much has transpired in the transportation community since December of 2003. The 2004 Transportation Summit invites all who participated last year and all who are interested in – and impacted by – transportation to attend this year's Summit on December 15. We will spend the day reviewing the progress and planned activities of the action teams. We will further refine our plan to make our collective vision a reality as one transportation community.

In order to plan for the Summit, anyone interested in attending must complete the registration form included within this brochure. The completed form must be mailed to the address provided, along with the necessary registration fee. The registration fee is \$50 per person.

The 2004 Transportation Summit will be held at the Kellogg Center in East Lansing. This location will accommodate a limited number of participants, and registration forms must be received by December 1, 2004. Everyone who submits a completed registration form with payment will receive confirmation of their reservation.

Once your reservation is confirmed, you will receive a Summit binder with detailed information about the program and topics of discussion, and other pertinent information about the 2004 Summit, including parking and accommodations.

We look forward to seeing you at the 2004 Summit as we continue to move forward with our collective vision for a 21st century transportation system that connects Michigan!

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TRANSPORTATION SUMMIT • DECEMBER
04

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Connecting Michigan



Greetings:

Last December, more than 500 participants from the transportation industry, local, state and federal governments, and citizens from around the state joined together to create a collective vision for a 21st century transportation system. Since then, nine action teams have been working diligently to help begin the process of making that vision a reality. The goal of this year's Summit is to review the work of the action teams and further

refine the goals of translating one unified transportation vision into a reality for Michigan. We will work to increase our progress in making the connections among the many different facets of a strong transportation system. Our destination on this journey is a system that supports the growing economic vitality of our great state that will enhance the quality of life for Michigan's businesses, residents and visitors, and one that gets us where we want to go, safely and efficiently, while maintaining the security of the U.S./Canada border.

Please join me and other Michigan transportation partners at the Transportation Summit for this one-day session. You will be updated on our progress and learn how we have adjusted our strategy to create an integrated transportation system for Michigan. Let's work together to realize the vision of one transportation network that will grow and preserve Michigan's economy; improve the quality of life for all citizens, businesses and visitors; and meet the demands of our progressive state.

This brochure includes an agenda, a registration form, and information about accommodations. We look forward to seeing you on December 15!

Sincerely,

Gloria J. Jeff, Director
Michigan Department of Transportation

Proposed Agenda

- **CONTINENTAL BREAKFAST/REGISTRATION**
7:00 – 8:00 a.m.
- **WELCOME/OVERVIEW**
- **ACTION TEAM REPORTS**
- **PANEL DISCUSSION**
Innovative Financing Techniques for a Balanced Transportation System
- **BREAKOUT SESSIONS**
Asset Management, Commerce & Trade, Land Use, Mobility Options, Research & Evaluation, and Safety
- **GROUP DISCUSSION ON OVERARCHING ISSUES**
Funding, Communication, and Coordination

Important Dates To Remember

Registration Deadline

December 1

Transportation Summit

December 15

Key Transportation Issues

- **Asset Management**
 - System condition
 - Preservation and modernization
 - Right-of-way conditions
- **Research & Evaluation**
 - Data collection, analysis, availability
 - System use accountability
 - Cost and benefits of research
- **Land Use**
 - Integrated transportation and land use planning
 - Secondary and cumulative impacts
 - Protecting and enhancing community
- **Mobility Options**
 - Congestion
 - Basic mobility
 - Transportation – needs of the aging
- **Communication, Consciousness Raising & Public Involvement**
 - Creating greater awareness
 - Public involvement
 - Public needs
- **Safety**
 - Saving lives
 - Preventing injuries
 - Education
- **Commerce & Trade**
 - General aviation
 - Tourism, trucking and rail
 - Economic benefits
- **Coordination, Cooperation & Connectivity**
 - Coordinating development
 - Jurisdictional roles
 - Coordinating transportation modes
- **Funding**
 - Future funding needs
 - Sufficient, equitable solutions
 - Funding sources

For more information, call

517.373.2114

or visit us on the Web

Seating is limited. Reserve your space early!

www.michigan.gov/transportationsummit

Hotel Accommodations

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Kellogg Hotel & Conference Center
55 S. Harrison Road
East Lansing, MI 48824-4335

Phone: 517.432.4000
Reservations: 800.875.5090
Fax: 517.353.1872

This year, the Transportation Summit will be held at the Kellogg Hotel & Conference Center. Located on the campus of Michigan State University, the Kellogg Center is eight miles from the Capital City Airport. For those renting cars or driving to the Summit, a 1,000-space, attached parking garage is available on a complimentary basis to hotel guests.

Guest services are available to provide such amenities as fax machines, copiers, supplies and express mail services.

A limited number of rooms are available at a discount rate. All 165 hotel rooms have been beautifully furnished and offer the finest quality accommodations. Each room is equipped with a desk and an additional phone for computer/fax hookups. Voice mail is also available. Luxury rooms offer a mini-suite atmosphere, with a comfortable area to sit and relax. Two-room suites accommodate the small business meeting or hospitality reception.

Register by December 1

Registration Form

PLEASE PRINT OR TYPE

Name/Title: _____

Name Preference for ID Badge: _____

Company/Organization: _____

Address: _____

Phone: _____ E-mail Address: _____

Special Needs: _____

Payment Information

☐ Check Enclosed (Payable to Transportation Summit)

Please Charge my: ☐ VISA ☐ MASTERCARD

Registration Fee
\$50 (US \$) per person

Credit Card Number _____

Expiration Date _____

Signature of Cardholder _____

Registrations must be accompanied by payment in full. You may register by fax and charge your registration fee to a major credit card (VISA, MASTERCARD only). Please do not follow up fax with a mail-in form.

General Information

Meal Choices:

- ☐ Planko Crusted Lake Superior White Fish
☐ Roasted Breast of Chicken w/ Michigan Cherries
☐ Vegetarian

Questions? Call
517.663.5147
or e-mail
DMSdiane@concentric.net

Mail registration form and payment to:
Transportation Summit
PO Box 423
Eaton Rapids, MI 48827
or
Fax your completed registration form
with credit card information to:
517.663.5245

For Office Use Only

Registration Received: _____

Payment Amount: _____ Check # _____

Visit the Kellogg Center on the Internet at:

<http://www.hfs.msu.edu/kellogg/>

All registration forms must be received by December 1, 2004.
No on-site registration will be available.